



GREEN IMPACTT

## Agenda: Mission to Colombia

Project: Green Impactt

Duration: 10<sup>th</sup>-14<sup>th</sup> March

Day	Activities	Key Focus/Outcome
<b>Day 1</b>	<b>Arrival and Setup</b>	<b>Arrival and Preparation</b>
<b>10/03</b>	<p><b>Morning &amp; Afternoon:</b> <u>Arrival of EU delegation in Bogotá</u></p> <ul style="list-style-type: none"> <li>- Hotel check-in and orientation</li> <li>- Brief introduction to Colombia's circular economy landscape</li> </ul> <p><b>Evening:</b> <u>Welcome dinner</u> &amp; informal networking</p>	<ul style="list-style-type: none"> <li>- Welcome briefing and overview of objectives.</li> <li>- Finalize logistics for site visits, workshops, and matchmaking.</li> </ul>
<b>Day 2</b>	<b>Site Visits to Colombian SMEs</b>	<b>Understanding Local Practices and Challenges</b>
<b>11/03</b>	<p><b>Morning:</b> <u>Visit 1 - Reciclene (Part of Plastilene Group)</u> <i>Reciclene produces 100% recovered LDPE for flexible packaging applications.</i></p> <p><b>Afternoon:</b> <u>Visit 2 – Esenttia</u> <i>Esenttia produces PP, HDPE, and masterbatch. They recently opened a new factory near Bogotá for producing 100% recovered HDPE pellets and are highly researching pyrolysis for packaging applications.</i></p> <p><b>Evening:</b> <u>Free time</u></p>	<ul style="list-style-type: none"> <li>- Understand the process of producing recovered LDPE &amp; explore challenges in incorporating recycled materials into packaging.</li> <li>- Explore their HDPE pellet production process &amp; gain insights into pyrolysis research and innovation in recycled PP and HDPE.</li> </ul>
<b>Day 3</b>	<b>Site Visit &amp; Knowledge Co-Creation Workshop</b>	<b>Collaborative Knowledge Sharing and Problem-Solving</b>
<b>12/03</b>	<p><b>Morning:</b> <u>Visit 3 – Biocírculo</u> <i>Biocírculo is an HDPE packaging manufacturer, primarily for cleaning applications, using 100% recovered HDPE material.</i></p> <p><b>Afternoon:</b> <u>Co-Creation, Problem-Solving, and Strategy Development</u> The EU delegation will meet with around 20 <i>pre-selected challenge owners</i> from Colombian SMEs to address specific barriers to circular packaging. The session will begin with an introduction to co-creation methods, followed by breakout discussions focused on the <i>pre-identified challenges</i>:</p> <ul style="list-style-type: none"> <li>• Access to and quality of recycled materials</li> <li>• Technological and innovative solutions</li> <li>• Economic and financial aspects</li> <li>• Regulatory and quality standards</li> </ul>	<ul style="list-style-type: none"> <li>- Learn about the process of producing HDPE packaging with 100% recovered material &amp; discuss challenges and opportunities for scaling up recycled HDPE use.</li> <li>- Creation of draft <b>action plans for collaboration</b> to overcome these challenges and support the adoption of circular economy practices.</li> </ul>



	<ul style="list-style-type: none"> <li>• Social and work-related issues</li> </ul> <p>Participants will collaborate in a joint problem-solving session to develop strategies tailored to these challenges, aiming to implement effective <b>circular packaging solutions</b> in Colombia.</p>	
	<b>Evening: <u>Free time</u></b>	
<b>Day 4</b>	<b>Matchmaking Event</b>	<b>Strengthening EU-Colombia Partnerships</b>
<b>13/03</b>	<p><b>Morning:</b> Plenary session on EU funding and case studies of successful partnerships</p> <ul style="list-style-type: none"> <li>- Overview of <b>EU funding opportunities</b> for circular economy projects.</li> <li>- Presentation of <b>case studies</b> showcasing successful partnerships between EU and Colombian companies.</li> <li>- Discuss how to replicate and scale up successful models for the circular packaging sector.</li> </ul>	<ul style="list-style-type: none"> <li>- Identification of <b>synergies and collaboration opportunities</b> between European solution providers and Colombian SMEs.</li> </ul>
	<p><b>Afternoon:</b> One-on-one and group matchmaking sessions between EU solution providers and Colombian SMEs</p> <ul style="list-style-type: none"> <li>- Facilitate <b>direct matchmaking</b> between EU solution providers and Colombian SMEs based on specific needs and expertise.</li> <li>- Focus on developing <b>new business opportunities and partnerships</b> in circular packaging.</li> </ul>	<ul style="list-style-type: none"> <li>- Provide a platform for concrete partnerships and long-term collaboration between EU and Colombian businesses.</li> <li>- Ensure the sessions lead to actionable steps and sustainable, ongoing partnerships.</li> </ul>
	<b>Evening:</b> Informal networking dinner	
<b>Day 5</b>	<b>Closing and Departure</b>	<b>Reflecting and Moving Forward</b>
<b>14/03</b>	<p><b>Morning:</b> Wrap-up meeting to review outcomes and finalize next steps</p> <ul style="list-style-type: none"> <li>- Closing remarks by Green Impactt project team (Andi)</li> <li>- Feedback Session (Form + Verbal Feedback)</li> <li>- Next steps: Explanation of the Next Mission</li> </ul>	<ul style="list-style-type: none"> <li>- Provide time for delegates to reflect on the mission's progress and next steps.</li> <li>- Discuss the <b>impact</b> of the mission and potential follow-up actions.</li> </ul>
	<b>Afternoon:</b> Optional cultural tour of Bogotá (Monserate, La Candelaria)	
	<b>Evening:</b> Departure of the EU delegation	